



SPONSORSHIP OPPORTUNITY

The 27th annual conference ACM UMAP 2019 (<http://www.cyprusconferences.org/umap2019>) will take place on 9-12 June 2019 in Larnaca, Cyprus. UMAP (User Modelling, Adaptation and personalization) is the premier international conference for researchers and practitioners working on systems that adapt to individual users, to groups of users, and that collect, represent, and model user information.

During the years UMAP has been established as the main meeting point in the area attracting participants from all around the world, representing academic, business and non-profit organizations to present and exchange on latest technological advancements and scientific outcomes.

We would like to ask that you consider becoming one of our 2019 Sponsors. In sponsoring the conference, we can provide recognition of your name and/or institutional affiliation on our conference website and/or conference promotional materials through one of the following levels:

Platinum level (\$10,000 US dollars or greater contribution):

- a. Full page of sponsor profile in the conference program guide
- b. Branding on all the conference signage
- c. Up to three pieces of corporate material distributed in delegates' registration package
- d. Opportunity to host conference session
- e. Opportunity to deliver an industry keynote speech
- f. Nametag sponsor ribbon for all sponsor's representatives
- g. Up to three complimentary main conference registrations
- h. Exhibit booth provided at the main conference, excluding electricity/internet

Gold level (\$5,000 US dollars or greater contribution):

- a. Half page of sponsor profile in the conference program guide
- b. Branding on the conference signage of program sessions
- c. Up to two pieces of corporate material distributed in delegates' registration package
- d. Opportunity to host conference session
- e. Nametag sponsor ribbon for all sponsor's representatives
- f. Up to two complimentary main conference registrations
- g. Exhibit booth provided at the main conference, excluding electricity/internet

Silver level (\$2,500 US dollars or greater contribution):

- a. 1/4 page of sponsor profile in the conference program guide
- b. Branding on the conference signage of coffee break
- c. Up to two pieces of corporate material distributed in delegates' registration package
- d. Nametag sponsor ribbon for all sponsor's representatives
- e. One complimentary main conference registration

Bronze level (\$1,000 US dollars or greater contribution):

- a. Up to one piece of corporate material distributed in delegates' registration package
- b. Nametag sponsor ribbon for all sponsor's representatives

Ala Carte: Conference Exhibition Booth Pass (\$300/each/day)

- a. Exhibit booth provided at the main conference, excluding electricity/internet
- b. Recognition on the conference website
- c. For security reasons, each conference exhibit booth pass is registered with an exhibitor and cannot be transferred